Zap Business Intelligence for Microsoft Dynamics AX

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is an out-of-the-box reporting and business intelligence (BI) solution that delivers time savings and productivity gains. Enhance decision-making and performance management with capabilities such as reports, analysis, dashboards, key performance indicators (KPIs), scorecards, alerts, and report scheduling.

REGAIN LOST PRODUCTIVITY

Have you calculated how much time your organization spends preparing and waiting for AX reports? And how much this actually costs? Savings from reporting efficiency and operational improvements make it easy to justify BI – and you'll be thankful you aren't wasting time manipulating data but can add value by analyzing it instead.

GO BEYOND REPORTING

Reports tell you *what* happened, but what you really need to know is *why*. Easily navigate your data to uncover the reasons behind performance, and use these insights to improve. Identify under-performing areas of the business, benchmark performance between regions, perform what-if analysis, look for operational inefficiencies, and pinpoint the most profitable products and customers.

We provide:

- » Zap CubeXpress to fast track building and maintaining your cube.
- » Comprehensive, pre-packaged analytics to provide immediate business value.
- » A user-friendly web interface that minimizes training and technical resources.

AX Analytics by Zap

With AX Analytics by Zap, comprehensive, pre-packaged analytics mean the hard work is done for you. In their own estimates, Zap customers have saved up to six months and hundreds of thousands of dollars. Figuring out what to measure and how to measure it becomes easy when you start with hundreds of reports, dashboards, KPIs, scorecards, and calculations. Use them to answer tough business questions, and modify them to suit your company's needs.

AX Analytics by Zap includes:

FOUNDATION PACK

The Foundation Pack contains 300+ pre-packaged analytics covering Finance, Accounts Receivable, Accounts Payable, Sales, Purchasing, and Projects.

WHOLESALE DISTRIBUTION

The optional Wholesale & Distribution Pack covers 120+ inventory and warehousing analytics.

DISCRETE MANUFACTURING

The optional Discrete Manufacturing Pack covers 70+ manufacturing analytics.

A single, complete solution to meet ALL your business intelligence needs

Use a single solution to meet your reporting and BI needs. End users can create unlimited reports and analysis using Zap Business Intelligence, while Zap CubeXpress powers the solution set up and ongoing maintenance. Deal with one vendor, and one fully integrated solution.

So user friendly it becomes the heartbeat of your organization

Our aim is to make Zap Business Intelligence the heartbeat of your organization – the mission critical system used by your business leaders every day to manage more effectively. Users never touch code or rely on developers to create analytics.

Powerful analytics that make a difference to the bottom line

Zap Business Intelligence gives you all the standard capabilities your users expect, including reports, ad-hoc analysis, scorecards, dashboards, and Key Performance Indicators (KPIs). It also includes advanced capabilities that have a high impact on operational effectiveness and bottom line profitability – such as automated management reporting, alerts, what-if analysis and report scheduling.

Immediate value with pre-packaged analytics

Zap's comprehensive, pre-packaged analytics help you decide what to measure and how to measure it. Hundreds of analytics are available to answer tough business questions and save you time and money in rolling out BI.

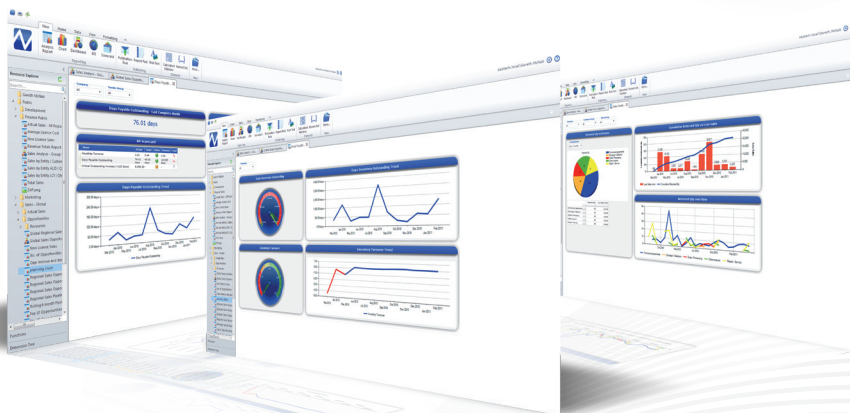## Rapid set up and maintenance, even for your customizations

The most time consuming and resource intensive part of BI projects is the set up of the underlying cube to suit your individual needs. Zap CubeXpress automatically identifies your Microsoft Dynamics customizations, relationships, security, and data usage to produce an optimized, meaningful cube you can use immediately. This greatly reduces the technical resources you need to get started, with some Zap customers cutting cube creation time from months to as little as a single day. Run the same process at any time to keep your cube up-to-date with ongoing changes in AX. Zap CubeXpress can also be used to build a cube for a SQL Server® database.

Deep integration for a flexible, familiar solution

Zap Business Intelligence gives you deep integration options with Microsoft technology so that your users have a familiar environment and choice in how they access analytics. Zap Business Intelligence provides deep integration with the AX Enterprise Portal, enabling employees to access analytics from their relevant Role Center; or even within the AX Client Role Center. Users can also view analytics via Outlook®, or export to Excel®. Deploy Zap analytics to your intranet, extranet, and extend the solution to other non-Dynamics business systems to create a single, company-wide BI portal.

Minimal technical resources = low TCO and rapid ROI

You'll need minimal technical resources to deploy, train, and maintain Zap Business Intelligence, leading to a low total cost of ownership, and a rapid return on investment. Our wizard-driven application fast tracks the solution setup; the web interface for end users means you can deploy rapidly with no software installation; packaged analytics provide meaningful content from day 1; and usability removes the complexities, time and resources required to create custom analytics and ensure user adoption. The solution is built using 100% Microsoft technology, which minimizes any need for specialist technical resources.

www.zaptechnology.com